

AUDREY CHANDLER

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GRAPHIC DESIGNER

EXPERIENCE

GRAPHIC DESIGNER ► TALKING RAIN BEVERAGE / SPARKLING ICE

02/2018 - present

- Leverage brand guidelines to generate highly engaging layouts and designs that promote and match the content and brand.
- Design layouts for print and web including, but not limited to: print and digital banner ads, packaging, POS, advertising, in-store display structures, fleet graphics, merchandising, literature, web and social media banners, event signage, booth graphics.
- Maintain and update existing designs.
- Collaborate with internal stakeholders across Talking Rain to drive creative projects from start to finish, understanding requirements, synthesizing feedback, and implementing art corrections quickly and efficiently.
- Awarded the 'Unicorn Award' in August 2018 for my notable contributions to the company, just six months after my hire date.

DESIGN & MARKETING DIRECTOR ► SUN PRESS PRINTING

2008 - 2018

- Design marketing collateral, business materials, brochures, advertisements, logos, direct mailers, and more for digital + offset print production.
- Actively consult and communicate with clients to translate ideas into compelling graphics and print products.
- Lead multiple projects simultaneously with excellent project and time management.
- Administer and create internal marketing campaigns and materials from concept through completion.
- Comprehensive knowledge in the operation, functionality and maintenance of a variety of print and bindery equipment, including: digital & offset, large format, platemaking, and other misc. finishing machinery.
- Design proposals, estimating, social media, preparing and troubleshooting files for output, and web design & management.

GRAPHIC DESIGNER ► ALPHAGRAPHICS

2011 - 2014

- Design business materials and graphics for a variety of clients, including: logos, print and marketing collateral, direct mail, large format graphics, promotional products, and digital/email/social marketing.
- Create, collaborate and maintain all internal design and marketing materials in an individual and design team-based setting.
- Enhance customer experience with exceptional service and professional design consultations, estimating, and proofing.
- Improve department efficiency, resulting in a month-to-month revenue increase.
- Interviewing and training a design intern, digital & large format printing, preparing and troubleshooting files, trade shows, photography and photoediting.

EDUCATION

BACHELORS OF SCIENCE

Business Administration (BSBA)
Major: Marketing
East Carolina University
Magna Cum Laude / 3.8
Beta Gamma Sigma Honor
Society
Graduated May 2014

ASSOCIATE OF ARTS

Green River College
Dean's List / 3.7
Graduated March 2011

SKILLS

Creative Concepting
InDesign
Illustrator
Photoshop
Acrobat
Print Production & Sourcing
Multimedia Output
Project Management
Microsoft Word, PPT & Excel
Photography / Editing
Wordpress Web Design
Social Media
Mac + PC

INTERESTS

Typography | Photography
Painting | Crafting | Pinterest

REFERENCES

Available upon request

PORTFOLIO

audreychandler.com